

Artwork Guide

Pop-Up System

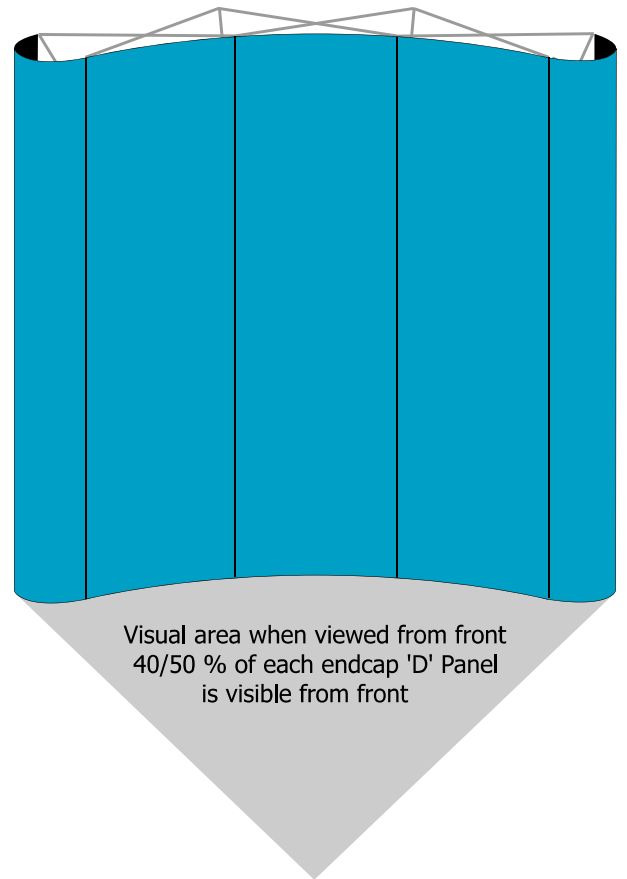
Please supply artwork at actual size or a percentage thereof and state which percentage you are using.

'Press optimised' PDF preferred, with crop marks and embedded or outlined fonts

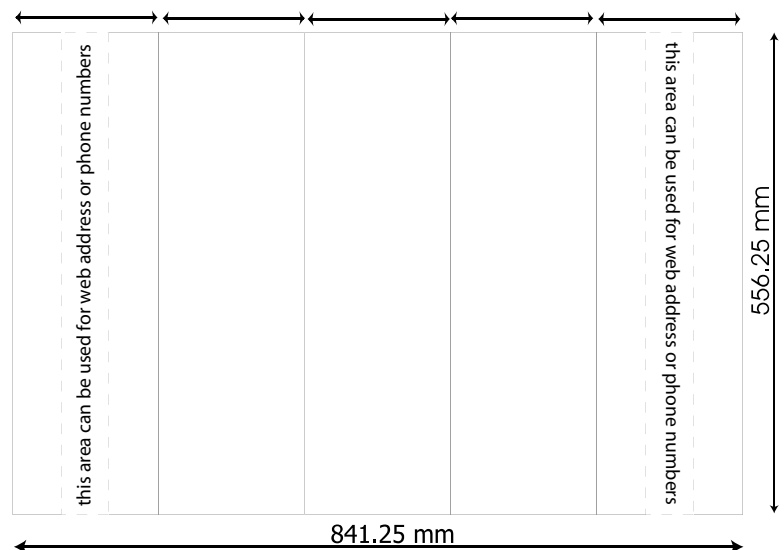
Images (photos, scans etc) should be in CMYK format, and at a resolution of 480dpi if working at 25% of final size (equal to 120dpi at 100%)
We can still produce graphics from as low as 70dpi but the quality cannot be guaranteed.

BLEED

No bleed is required when producing pop-ups simply supply a single page document with the overall area shown



Example:- 3x3 Evolution Artwork @25%



this document is intended as a guide.
If you would rather speak to someone regarding the set up of artwork or if you would like us to design your system please contact us:-
01324 612181 or
studio@apbdisplays.com