

# Artwork Guide:

## your guide to producing your own artwork

### Page Setup

Your artwork must appear within the page set up as this is what we will print. If you require your image to print to the edge of the paper you will need to put a 5mm bleed on your design. Text should also be kept at least 5mm in from the edge.

### Page Setup Sizes

Set up artwork at actual size up to A1. Over this size we recommend that you contact us for more information.

### Imported Graphics

All imported or placed artwork must be in CMYK colour mode. Images (e.g. photos, Photoshop files, graphics, scans) should be between 70 to 300 dpi at finished printed size.

We prefer images to be TIFF format, or alternatively uncompressed EPS format. If you have used clipping paths please use EPS format files instead of TIFF. If you are working with JPG files, these should be saved as uncompressed JPGs so that the resolution is not compromised. Please be aware that images taken from the internet have been compressed and are not suitable for printing.

Scans, always use the highest quality originals and best quality scanning facilities available for large format prints, and carefully check your scans for dust and scratches, as these may be magnified many times on the final print.

For vector graphics we recommend that your vector artwork should be saved as an EPS format and not be produced at less than a 20th of the final printed size, as this may affect the reproduction of the artwork.

### Fonts

To avoid font issues convert all text to outlines or paths. It is also good practice to save your original file as a separate file before converting, as you will not be able to edit the text once converted to outlines/paths.

### Colour

All work must be supplied using CMYK colours only, including all imported or placed graphics, gradients, filters, effects and Pantone / spot colours. Digital printing does not print specific pantone or spot colours.

### Formats

For best results, please save your work as a PDF (print ready) where possible, or alternatively an EPS file. We can also accept other files and formats, but please call first to confirm.

Programmes such as Word, Publisher and excell are not true graphics packages and therefore we cannot print directly from these, where possible please export your file as a PDF and supply us with this file.

### Sample

It is important that you provide colour/bw samples of the artwork. Remember that in the absence of a proof, we can only assume that your artwork is correct as received.

**We cannot be held responsible for any formatting issues which may affect margins, spacing or image quality.**

This document is intended as a guide,  
if you would rather speak to someone  
regarding the set up of artwork  
or if you would like us to  
create your design  
please contact us  
0845 450 1231 or  
print@apbdisplays.com

apb

DISPLAYS ↗ GRAPHICS ↗ SIGNAGE